

# Promotional Toolkit

Share on social media or via e-mail:

**Make the most of the WCP24 promotional toolkit and feel free to use it in your communications:**

Please post a link on your website and event calendar with the below banner.

## Horizontal Banner



## Square Banner



Please add at the end of your presentations, at appropriate meetings, and show on screens at events between presentations.

## WCP 2024 (16:9)



WRITE TITLE HERE



Include the banner in your email signature with a link to the Congress website.

## WCP 2024 Signature (300×100)



Download the official Letterhead.

## WCP 2024 Letterhead



To Whom It May Concern,



Kindly insert in your journals and event programs, and print and post on notice boards.

## WCP 2024 A4 Advert



## WCP 2024 A5 Flyer



Add us to your social platforms and invite your peers to join you in Mexico City for the 24th WPA World Congress of Psychiatry.