

Promotional & Advertising Opportunities

PRESENCE

PARALLEL SYMPOSIUM

Host an official Non-CME parallel industry session.

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MEET THE EXPERT SESSION

Host an official Non-CME meet the expert session.

[Learn More](#)

PRODUCT THEATRE SESSION

Present your research in this 20-min session.

[Learn More](#)

VISIBILITY & NETWORKING

CONGRESS LANYARDS

Opportunity to place company's logo on the lanyards.

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HAND

CLEANSER

Promote safety by branding the hand cleanser gel.

[Learn More](#)

WELCOME RECEPTION

Promote your company at the networking reception.

[Learn More](#)

FESTIVAL CHAIRS

Offer participants a change to relax with these stylish and informal chairs.

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CHARGING KIOSK

Be visible by branding the charging kiosk.

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BRANDING OPPORTUNITIES

Be visible and have a logo, and advert or a video online.

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COFFEE BREAK

Promote your company at one or more coffee breaks.

[Learn More](#)

HOSPITALITY ROOMS | MEETING ROOMS

Host guests by hiring a hospitality | meeting room at the venue.

[Learn More](#)

ADVERTISE

MOBILE APP ADVERT

Advertise your session or booth in our mobile app.

[Learn More](#)

PUSH NOTIFICATION

Connect with participants with a push notification.

[Learn More](#)

PROMOTIONAL MAILSHOT

Gain additional exposure for your session, company or booth.

[Learn More](#)

POST-CONGRESS MAILSHOT

Connect with participants after the Congress days and gain additional exposure.

[Learn More](#)

- [Prospectus](#)
- [Educational Opportunities](#)

- [Exhibition](#)
- [Contact Us](#)

Get in touch with our sales team. And ask for more information. And get a customized offer. And request a booking form.

Our dedicated Industry Liaison & Sales Associate, Ms. Bilyana Hristova, will be happy to assist and help you choose a partnership package that will maximize your presence and visibility at WCP 2024.

[Send a message](#)

GLOSSARY: SPONSORSHIP ITEMS

Find detailed descriptions of the sponsorship items.

[OPEN GLOSSARY](#)

Note: Support for all items will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

Please note that it is the Exhibitors'/ Supporters' responsibility to comply with the local authority's regulations, [EFPIA](#) (European Federation of Pharmaceuticals Industries & Associations), [Medtech Europe](#) (represents Medical Technology industry) and [IFPMA](#) (International Federation of Pharmaceutical Manufacturers & Associations) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the

contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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